

ATHMORE STANDARD

VOL XXVIII, NO. 16

Strathmore, Alberta, February 18, 1937

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"The Ottawa Spotlight"

(By Wilfrid Eggleston)

Ottawa, February 16th.—The Dominion Government has not lost faith in the drought stricken West; it is confident that five years from now or ten years from now the open prairie will still be supporting close to a million people. Believing this, and knowing of no part of Canada where those people could be moved with any assurance that they would be any better off, it intends to finance the people through to better times, and mean while carry on a long range scheme of rehabilitation aimed at preventing a return of the recent drought disaster, in the same degree at least.

Such was the message given to the House of Commons by Hon. J. G. Gardiner, Minister of Agriculture, on the second reading of the Drought Rehabilitation Measure. The Minister spent nearly two hours in giving the Chamber a long and interesting account of the country, its extent, its problems and its probable future.

Mr. Gardiner recalled the cycles of drought and hard times through which the prairies had passed, and reminded the house that an overwhelming proportion of the government assistance rendered to the farmers in the drought area of 1931 was returned to the government as soon as the farmers were able to sell two or three good crops at reasonable prices.

Finest Wheat in World.

There are nearly a million people in the affected area. The Minister explained why that country, under favorable conditions, produced the finest hard spring wheat in the world. He showed that it had been a combination of low prices and light yields that had driven the people down into destitution; before, there had been periods of high prices and good yields, and also periods of good prices and low yields. Such were trying, but could be overcome. But when price and drought together were against the farmer, it made the going especially tough. He was confident that better yields were coming, and that a combination of higher prices with larger harvests would restore that country to much of its old prosperity.

The original Drought Rehabilitation measure contemplated the expenditure of \$750,000 the first year and a million a year for four subsequent years. The present bill permits larger expenditures if necessary. The Minister recalled that the drought had cost the Dominion Government at least 50 millions; and it would be money well spent now, if ten millions or so were put into measures which would help to prevent another disaster of the same sort.

Program of Government.

The steps being taken by the federal government in co-operation with provincial and municipal authorities, individual farmers, the railways, the organized grain-growers and other societies include the following:

Dams and ditches, to preserve "run-off"; small irrigation schemes which farmers and ranchers can finance; sufficient feed to tide them over dry years; hardy grasses; community pastures; demonstrations of new types of culture to end soil-drifting; introduction of drought resistant varieties of grain and other plants; tree-planting wherever practicable. Where farmers can be moved from the lighter and less desirable lots to adjacent lands where success is more probable, government assistance will be given.

State Aided Housing.

The Dominion Housing Act, though very low in letting started, promises

to do much better in 1937. Hon. C. Dunning told the House last week. In the first six months the money spent for the building of homes was \$310,000; in the second six months it jumped to \$327,000. The final quarter of 1936 showed home-building under the scheme four times that of the same quarter of 1935. To the end of January, 1937, a total of 1,319 family units (houses and apartments) had been provided for a total cost of \$3,376,000. The early operation of the Act was mainly confined to the "middle residential class" and the average loan was \$4,861. In January this average had dropped to \$4,123 which suggests that the more modest home builder is beginning to find the scheme of some use. It will be recalled that under this Act the Dominion loans 20 per cent of the cost of a dwelling—the junior mortgage money, usually as difficult to secure—at a modest rate of interest.

LATEST STATISTICS ON 1936 WHEAT PRODUCTION

On January 21st the Dominion Bureau of Statistics issued its third estimate of the area, yield and value of field crops in Canada in 1936. Canadian wheat production is given as 229,318,000 bushels harvested from 25,780,000 acres. This is the smallest crop since 1919 when 192,260,000 bushels were produced on 19,125,000 acres. Crops for the previous three years are given as follows:

1935 281,925,000 bushels

1934 275,849,000 bushels

1933 281,892,000 bushels

The Budget

Local News Items

Mr. Bray is visiting Strathmore friends for a few days.

Mr. Southall is convalescing at his home after a rather serious case of flu.

Mrs. Leo McKenna, and Mrs. Chase have returned home after spending five weeks in Calgary to be near Mr. Chase, who is still quite seriously ill in the Holy Cross Hospital.

Margaret Lombard returned home Sunday after a visit of three months in California.

The most familiar sight on Strathmore's streets these days, East, West, North or South are the Wrecking cars from Hughes Motors and White & Gray's garage going to the rescue of some snow bound traveller.

Mr. Garrett has been appointed local agent for the Great West Life Insurance Co. and is now canvassing for prospective clients.

COMING EVENTS

Look forward to the Amateur Night on Tuesday, March 2nd in the Theatre apartment at the C. G. I. F. Anyone wanting to take part, please give Gwen Gilbert your name before February 24th. Anyone may enter.

It's only those who do nothing who make no mistakes.—J. Connel

TOWN COUNCIL

The first meeting of the new council was held on Monday evening. All councillors present except Councilor McNeill.

The Mayor nominated committees of the Council as follows: Finance, Legislation, Town Property, Health & Cemetery, Councilors Quirin and Brown; Public Works, Councilors Miller and McNeill; Fire and Light, Councilors Aldison and Keeling.

Councilor Keeling was appointed Deputy Mayor for the next three months. The Secretary-Treasurer was appointed Assessor for 1937.

Grants were made as follows: School Fair \$25.00, Strathmore Band \$50.00.

NAMAKA

The Annual School Meeting was held in the School on Saturday, Jan. 20th with an attendance of 12 Mr. I. Wheeler, retiring trustee, presided and by acclamation, Mr. Wheeler was also elected to attend the Trustees Convention held in Edmonton.

Three teams from Namaka entered the Namaka Curling Competition at Strathmore, but owing to weather conditions not many games were played. The team included—1st, A. Bremner, C. Mackie, J. Bremner, H. Wooster; 2nd, Bill Watson, Wm. Eby, J. Zalliar, George Koch; 3rd, H. Anderson, Jack Bremner, Ken Watts, Neil White.

Mr. Robert Watts was a Calgary visitor over the week end.

UNITED CHURCH ANNUAL MEETING

About fifty members and adherents partook of a bountiful and appetizing repast in the basement of the United Church Wednesday last on the occasion of the Annual Congregational Meeting. Following supper the meeting was called to order by the Chairman Rev. V. M. Gilbert. Reports from the Ladies Aid, Sunday School, M. & M., Choir, Y. P. S. C. G., I. T. Church Board, Session and the Minister were received. The financial statement of the Church Board read by Miss Gladys Hughes, showed the church finance in a very sound position; previous amounts owing are paid off. The Minister's salary and a balance in the bank at the end of the year after taking care of a 3 year Fire premium. The increase by envelope giving has increased \$501 over the previous year. Other reports also showed some progress during the S. and Y. P. S. where a night falling off is regretted. Mrs. Skeen of Chesley was appointed delegate to the Presbytery, along with Rev. V. M. Gilbert.

Mr. Gilbert in presenting his report, said the minister's report should be like the Roman god Janus, it should look forward and backward. Any plans laid for the future, must have its roots deep bedded in the past.

There has been a considerable increase to the church membership and the rule throughout the year. Cooperation with St. Michael's Church and its minister have been gratifying innovations. Building of an extra seat and a Choir Room were approved. A program of Educational purport was urged by the minister.

The following comprise the Session Mrs. V. M. Gilbert, Messrs Garrett, Miner, Laycraft and Marsh. Board of Managers Messrs H. McGregor, M. S. Campbell, R. A. Brown, Dr. Giffen, Mrs. Jones and Miss Hughes.

STRATHMORE'S NEW LUNCH ROOM

Messrs Perry and Punchwood of Calgary have leased the building on Main Street next door to Seales Barber Shop, and are now opening up a new lunch counter and tea room. The interior has been completely renovated and presents a very clean and inviting appearance. Light lunches and hot meals served at moderate prices. They request a share of your custom. See advt. in this issue.

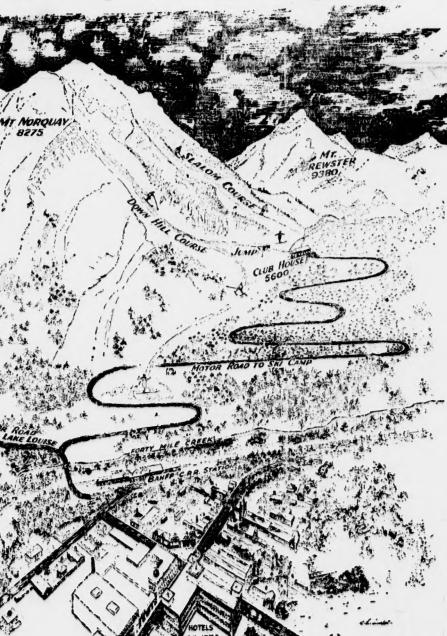
ANOTHER GRASSHOPPER PLAGUE

There is danger of intense infestation of grasshoppers in Western Canada this coming spring and summer and government control measures will be required over an area of 12,000 square miles, or 7,680,000 acres of prairie land. Hon. J. G. Gardiner, Minister of Agriculture, says the grasshopper threat will extend over large areas, persisting further northward than in past years. Grasshopper damage has been prevalent since 1921 and this year will probably see the worst of the trouble over. As to the possible extent of the damage these pests will do, a great deal depends on the weather prevailing during the spring months. In Alberta the indications are that the outbreak will be as severe as any suffered during the past five years.

HON. J. G. GARDINER AND THE WEST

The Minister of Agriculture, Hon. J. G. Gardiner put up a strong case for the Western Farmer in the Federal House last week. His address in their behalf was a strong one, and will undoubtedly bring beneficial results. The Westerner of all classes, should and will appreciate this.

Banff Prepares for Ski Championships



The spectacular skiing depicted in the above drawing of Mount Norquay near Banff in the Canadian Rockies will become an accomplished fact at the Dominion Championships of the Canadian Amateur Ski Association to be held there from March 3 to 8. Only four miles by motor road from Banff, which is situated 4,500 feet above sea level on the main line of the Canadian Pacific Railway, Mount Norquay is but one of the many fine skiing districts which is creating a worldwide reputation for the Canadian Rockies.

Competitors and visitors to Banff for the men's Dominion championships and the women's Western Canadian championships have some pleasant surprises in store for them. The best Canadian and American skiers will compete on trails and jumps difficult enough to try the nerve of the best of them. Pleasure skiing is particularly attractive throughout the beautiful mountain district. All the local and well imported amusements will fill in the spare hours.

With the assistance of the Dominion Government, the slopes of Mount Norquay have had jumps, downhill runs, and slalom courses built on them equaling the best in the world. The downhill run, starting 7,500 feet up the mountain, descends 2,500 feet in a half, and jumps of 200 feet or more are expected from the new jump built on the style of the ones at Groschen, Germany, and Lake Placid, The slalom course is at angle of 30 to 40 degrees. Entertainment for visitors, after the day's skiing program has been completed, will include skating, hockey and ice skating, curling, moonlight sledding and tobogganing, snow-shoeing, dancing and—of all things for a winter resort—outdoor swimming in a naturally hot sulphur pool.

Plans are also being made to develop some of the competitors as agents of Banff to show them other less accessible but possibly better skiing grounds. Notably at Lake Louise, which is 14 miles from Banff, and is still miles by motor and eight miles by ski from Banff, and Assiniboine, which is 25 miles by ski trail from Banff.

STRATHMORE GREAT WAR MEMORIAL HALL

Financial Statement for year ending December 31, 1936

RECEIPTS—	
Rentals, Dances	\$371.70
Meetings	62.50
Punds raised by Legion	124.75
Total	\$559.95
DISBURSEMENTS—	
Insurance	\$312.25
Heating	34.75
Unemployment & Repairs	32.75
Light	76.15
Manager's Salary	60.00
Postage	4.50
Cost of Punds raised	22.87
Grounds	12.50
Hall License	5.15
Deposit Box and Stamp	4.50
Total	\$620.70
Bank Balance Dec. 31, 1936	180.79
Total	\$311.49

W. S. PATTERSON, Secretary.

THE WORLD OF WHEAT

(By H. G. L. Strange)

Director "Crop Testing Plan"

A new variety of wheat is out; Garret, ten days earlier than Marquis! This was the news that passed from the farmer to farmer in 1926 in the northern country of Alberta and Saskatchewan, where Marquis was being fought by early frosts.

Thousands of bushels of Garret were raised that first year. Last year three million acres were seeded to the new variety.

Selected and distributed by Dr. L. H. Newman, and his associates at the Dominion Experimental Farm, Ottawa, the result was a cross between Treston and Riga, made by Charles Saunders in 1905, ten days earlier and somewhat higher yielding than Marquis, at most completely resistant to staining smut or bunt, and throwing a bright red kernel, Garret soon became a great favorite with northern farmers.

Unfortunately, its milling value is different from Marquis, Canadian millers objected to it. There was a few complaints from abroad, so Garret

was placed into special Garret grades, or degraded No. 3 Northern.

Yet the world's millers today pay relatively high for Garret; and pay for No. 3 Northern, which is heavily loaded with Garret, a higher price in comparison with No. 1 Northern than almost ever before recorded.

Following factors have tended to raise price: Stalin purchases Argentine, Australian and Danubian wheat—drop in official Argentine acreage—Dust storms in U. S. southwest—Sweden reduced imports on oats—Estimated exportable surplus of rice from Saigon, Burma and Siam—Dust storms in U. S. southwest—Sweden reduced imports by one million tons.

Following factors have tended to lower price: Stalin benefits Argentine corn, possibly record crop—India receives general beneficial rains—U. S. longshore strike affects Vancouver grain loadings—Rains fall in time to prevent corn crop deterioration in South Africa—Rains and snow in north improve condition Chinese wheat crop.

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- ☐ National Home Monthly 1 yr.
- ☐ Canadian Magazine 1 yr.
- ☐ New Review Weekly (weekly) 1 yr.
- ☐ Picture Review 1 yr.
- ☐ Silver Screen 1 yr.
- ☐ American Story 1 yr.
- ☐ Parents' Magazine 1 yr.
- ☐ Can. Horticulture and Home Magazine 1 yr.

GROUP 2 SELECT ONE MAGAZINE

- ☐ Liberty Mag. (52 issues) 1 yr.
- ☐ Judge 1 yr.
- ☐ Parents' Magazine 1 yr.
- ☐ True Story 1 yr.
- ☐ Screenland 1 yr.
- ☐ House & Garden 6 mos.

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TAKE YOUR CHOICE!

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AND
One magazine from group 2
and this newspaper

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OUTSIDE CANADA \$2.50 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

EDUCATIONAL WEEK

In view of next week being known as Educational Week, the Province has issued the following very suggestive article from the Christian Science Monitor.

LEARNING—TO LIVE

Current trends in the public school system indicate that those who have the responsibility for administering it are adopting a new philosophy.

Nothing in man's history is comparable to the educational setup in the relatively new western nations. The Greeks, with a test for learning, their initiative, desire for personal and political freedom, their literature, art and philosophy, gave the world a foundation equalled by no other age. Yet their advantage was not intended to reach all members of the body politic.

The Romans were strong when the Greeks were weak. Their organization, law and government gave a basis upon which the teachings of Christianity could be carried on from one generation to the next. But the education of all was an ideal unvoiced. Through the Dark Ages the church preserved, but did not advance, learning. Petrarch, in the fourteenth century, lighted the taper of modern education.

This age has burned brilliantly in the New World. Through an evolutionary process, the democratic ideals of free, non-sectarian, compulsory, publicly supported and publicly controlled schooling have become established.

For the generation which preceded the present decade, one can say that in general, the desire for education was founded on the understanding that knowledge had vocational value. Educators tried to develop statistics to show that each additional day, month, or year meant so many more dollars in individual earning capacities.

On this invalid hypothesis, the public gladly spent huge sums for building and equipment. Municipalities proudly pointed to the new school buildings. The economic clip-flop turned taxpayers' right-about-faces. There was a hey and cry about the false and futile—music, art, dramatics, physical education.

Two new factors have caused the new philosophy. First, the vocational emphasis no longer held water, because education as such did not insure a job. Second, educators looked on a wasteful scene of disunion, misunderstanding, suffering and selfishness. The vast majority of educators are idealistic and they group themselves. "What is wrong in our treatment of youth? What are we not teaching that we should? What are we teaching that should not?"

In the past few years these questions have semi-crystallized into a new philosophy. Still nebulous, it holds out promise of a more rational attitude toward the enduring values of life, still imperfectly expressed, it nevertheless means that the emphasis on the value of education will not be computed in terms of dollars.

What is this new philosophy? In the broadest sense it means that our society is realizing that education means learning those fundamentals which promote individual happiness and content.

Five years ago there was a stir against the supposed non-essentials of modern education. Today we see and hear little or none. Why? The adults who insisted that education be confined to the three "R's" realize that the nation and the world have not come to the Golden Rule by this route.

Humanity, deep in its heart, is weary of strife and all the needless suffering one sees today. Men are weary of bad politics; men are willing to try new methods that offer a chance for society to awaken its soul.

A public school system reflects the society which supports it. There will be less emphasis on the vocational; there will be more emphasis on learning for its own sake. Specifically we can now see the trend in the lower years of our secondary schools to give all children experiences in the same broad fields. We are less specialized and more generalized. It means a broader and more sympathetic world understanding if all children study general language, instead of the relatively small number who go on to college.

Facts, per se, have their own value. But society is reflected in the ideals which govern the majority. The new

philosophy will encourage honest attempts at understanding the other point of view. It will give a common understanding of language and culture to all children that the citizens of a democracy may have a common foundation.

In brief, the new philosophy of education which is establishing itself through the public school system, is that education is a process which helps one to learn how to live, not merely how to make a living.

ROCKYFORD

Mr. and Mrs. Geo. Muehlebaer are receiving company on the birth of a son at the Holy Cross Hospital February 11th.

Mr. and Mrs. E. Ross of Balmaine left on Friday for a two week's holiday at the coast.

Owing to the drifted roads only one outside risk was able to enter Rockyford Hospital last week. Ten local risks entered. The finals have yet to be played.

—BONERS—

Orchid means the same as clumsy. Froese are insects. U'n is what you do when you work for pay.

Sor means angry. The highest form of animal life is a giraffe.

Bird is what you steer a horse with.

Unpleasant means it can not be punctured.

Incombustible means it will not burn.

A planet is a thing you grow in a pot.

PERMANENT MARRIAGE
BRIDGEMAN'S DESIRE

Toledo, O.—A few minutes after he obtained his marriage license, a prospective bridegroom rushed back. "This isn't the kind I want," he exclaimed. "I intend to stay married permanently."

Clerks looked puzzled. He pointed to the sentence, "Good for 30 days."

CHRISTIAN SCIENCE

At last Christian Science Churches next Sunday, the subject of the Lesson-Sermon will be "Mist." The following is one of the Scriptural quotations contained in the Lesson-Sermon. "And when the woman saw that she was not hid, she came trembling, and falling down before him, she declared unto him before all the people for what cause she had touched him, and how she was healed immediately." (Luke 8:47). One of the correlative passages from Science and Health with Key to the Scriptures, by M. M. B. is as follows (page 384). "Sickness, sin, and death must at length quit the divine rights of intelligence, and then the power of Mind over the entire functions and organs of the human system will be acknowledged."

EARLY SPRING

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The bond and mortgage holders of this Province are just average folks—just such neighbourly people as you deal with every day—people who have been their own successful, put by a little savings from year to year and tried to invest these savings securely, thus creating nest eggs for their old age.

The \$182,000,000 invested by life insurance companies in city and farm mortgages in Canada are the savings of 3,500,000 policyholders. In the same way, other hundreds of millions held in mortgages by loaning companies are the savings of scores of thousands of shareholders and debenture holders—\$70,000,000 of mortgage holdings of one such company alone representing the savings of between fifty and sixty thousand persons of average means.

In Canada, it is the people of such average means who provide the funds which are invested in bonds and mortgages in Alberta and other provinces.

This statement is one of a series written by The Mortgage Lenders Association of the Province of Alberta. The Association is a company of 25 member banks. It represents thousands of thousands of young, well-to-do people in Canada. Its home is Ottawa; its Alberta branch is in a new forty-five million dollars.

(The weekly Standard, if this article will be published in two weeks)



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Church Notes

UNITED CHURCH OF CANADA
 Strathmore, Alberta

Rev. V. M. Gilbert, B.A., D.D.
 Minister

Sunday, February 21, 1937

11 a.m. Combined School & Church
 Service

1:30 p.m. Worship.

Strathmore.

11 a.m. Church School.

7:30 p.m. Worship.

Subject: "The Disguised."

Plaint and Choir Leader.

Mrs. E. Harte, Graduate of

Mount Allison Conservatory.

—10:—

ST. MICHAEL & ALL ANGELS'

CHURCH, STRATHMORE

Sunday, February 21, 1937

Strathmore.

10 a.m. Sunday School.

11 a.m. Holy Communion.

Strathmore.

7:30 p.m. Evensong and Service.

Remember the Quiet Hour of Prayer

and Thought every Wednesday at

8 p.m. Topic: "Every Man's Problems

and Difficulties."

—10:—

REV. G. W. WILEY

—10:—

SACRED HEART CHURCH

STRATHMORE

Made every Sunday 10:30 a.m. ex

cepting first Sunday of the month

when Mass will be at 10 a.m.

ST. PHILIP'S CHURCH

CARLETON

First Sunday of the Month, Mass

at 11 a.m.

REV. FATHER COSMAN, Pastor

—10:—

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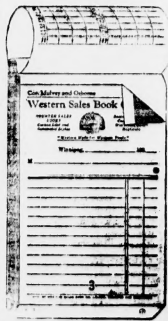


TRAIN SCHEDULE
 For Strathmore
 Going West 8:50 p.m.
 Going East 9:02 a.m.
 For Carleton Place
 Going West 6:48 a.m.
 Going East 8:10 p.m.

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CARD OF THANKS

Mrs. Myrtle Hansen and family
 wishes to express their sincere grat
 itude for the many kindnesses and
 much sympathy shown them by their
 neighbors and friends during their re
 cent sad bereavement.

Mrs. Hansen and Family.

HIRTLE'S THEATRE

FRIDAY AND SATURDAY
 FEBRUARY 19 and 20

Double Feature—
 THREE MARRIED MEN
 featuring Mary Brian and
 Roscoe Karns.

and—
 ARIZONA MAHONEY

FRIDAY AND SATURDAY
 JANUARY 26 and 27

Double Feature—
 I'D GIVE MY LIFE
 featuring Sir Guy Standing

Coming Later—
 LLOYDS OF LONDON

NEWS AND COMEDY

PETE DE KORT
 Carpenter
STRATHMORE



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 6 tins 72c

JAM—

Loganberry, 4 lb tin 49c
 Plum, 4 lbs 43c

MARMALADE—

4 lb tin 40c

SYRUP, Rogers—

5 lb tin 42c
 10 lb tin 78c

CHOCOLATE—

Baking, 1.2 lb pkg. 19c

CATSHUP—

Libby's, Bottle 17c

MILK—

Pacific or
 Carnation,
 Each 11c
 10 for \$1.00

DATES—

Fresh, 3 lbs 25c

SALT—

Fine table Salt,
 14 lb bag 35c
 50 lb Sack \$1.00

Block Salt, white,

50 lbs 75c

Block Salt,

iodized,
 50 lbs 85c

Peanut BUTTER—

2's, per tin 27c

SALMON—

5 tall tins 55c
 10 tall tins \$1.00

SARDINES—

12 tins 55c

HERRING—

in Tomato Sauce,
 2 tins 25c

COCOA—

Cowans, 1 lb tin 25c
 Bulk, 2 lbs 25c

EGGS—

Fresh, C. Grade,
 Dozen 20c

BANANAS—

2 lbs 25c

APPLES—

4 lbs 25c

CABBAGE—

New, 2 lbs 15c

COFFEE—

Fresh Ground,
 1 lb 22c
 5 lbs \$1.00

Our Best Grade

3 lbs 85c

Nabob,

Blue Ribbon,
 3 lb glass jar \$1.35

TEA—

Bulk, lb 38c

HONEY—

Pure Clover,
 5 lb tin 55c
 10 lb tin \$1.05

OXYDOL—

Buy heavy, it is
 going up,
 2 large pkgs 45c

SOAP—

Palm Olive,
 5 bars 23c

Pearl White,

10 for 40c

Carbolic or

Coroner Castile,
 6 bars 25c

Special on—

Blue Ribbon
TEA and COFFEE

Tea, 1 lb pkg. 45c
 Coffee, 1 lb tin 40c

BAKING POWDER—

16 oz. tin 22c
 3 lb tin 59c

Jelly POWDER—

6 pkgs 25c

Pure VANILLA—

Bottle 15c
 4 oz. bottle 30c